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63.03  
WINTER ORCHID FLOWERING

# ORCHID SWEET PEAS

JUNE 1935 TO JUNE 1936

UNDIVIDED ATTENTION TO THE HIGHER  
DEVELOPMENT OF BETTER SWEET PEAS

SEED DIRECT FROM OUR RANCH TO YOU

ESTABLISHED 1926



OUR CALIFORNIA BUTTERFLY  
SWEET PEA

SPECIALIZING IN WINTER FLOWERING SWEET PEAS

William Zvolanek & Co.

P. O. BOX 142

LOMPOC, CALIFORNIA

## WHY NOT EARLY WINTER FLOWERING

### SWEET PEAS

We are headquarters for the finest Early Flowering Sweet Pea Seed obtainable. There are none nearly so good. We list all types in Early Flowering; the most complete list of Early Duplex-Ruffled Early Spencer, Early Butterfly, Early Cupid and are working up a complete list of the Extra Early 60-day varieties, of which Duplex Orchid is the leader. All bloom in 75 to 100 days after planting, except the Early 60-day varieties. These bloom in about 60 days after planting or about two weeks earlier than any other sweet peas on the market.

Ninety-eight percent or more of sweet pea seed grown is raised here in California. This gives you the advantage in getting seed fresh, direct from the fields here and not taking any chance of getting any old seed with poor germination count. **GET THEM DIRECT FROM US.** It takes about two and one-half days for an air letter to reach us from New York. Seed shipped the same day order is received will reach you via parcel post in about five days at New York.

Sweet peas are an especially good crop to plant on account of their long blooming period. They do not require as much heat as many other flowers, thereby a saving in fuel expense and making them a low cost crop. They yield more flowers per plant and have a wider range of colors than most other flower crops and are not difficult to raise. By this we do not mean that they need no attention after planting; but to the contrary, if well cared for they will bring greater returns than most other flowering crops. Flowering period lasts several months, yielding thousands of blossoms. If started in pots four to six weeks in advance it is very easy to re-plant directly after mums in the same beds, thereby saving time, or the seed can be planted directly in the beds after a crop is out.

For outdoor planting in California, the southern states or states where there is very little danger of freezing weather they can be planted early in the fall and in 75 to 100 days they will begin to flower and continue to bloom until summer. Covering on frosty nights is all that is necessary. A 100-foot row will give thousands of flowers with very little care except to keep down aphids and training up the vines. So why not Early Sweet Peas for indoor and outdoor planting for 1935?

By all means try our new Duplex-Ruffled as well as our Regular Spencer varieties. We especially recommend in the Duplex-Ruffled for Florists the following: Duplex-Ruffled Sonny Boy, Duplex-Ruffled Sunset, Duplex-Ruffled Baronet, Duplex-Ruffled White, Duplex-Ruffled Revelation, Duplex-Ruffled Lavender and other Duplex-Ruffled varieties in small quantities. In the regular Spencers we recommend for the florist the following: Zvolanek's Mrs. H. S. Reddick, Zvolanek's Fawn Pink, Zvolanek's Rose Flare, Zvolanek's Super-Rose, Zvolanek's Radiant No. 13, Zvolanek's Pure White, Zvolanek's Pink Beauty, Zvolanek's California Sunshine, Zvolanek's Skylark, Zvolanek's Aristocrat, Zvolanek's Monarch, Zvolanek's White Cloud, Zvolanek's Orange Supreme, Zvolanek's Embers and other colors in small quantities. You will be pleased with any of these varieties if you select from this recommendation.

Again we wish to thank you for past favors and trust that we may again be of service to you with our choice seeds, we are,

Cordially yours,

**WILLIAM ZVOLANEK & CO.**

**William Zvolanek.**

PS.: If you are not growing any of the items we list kindly pass our list to brother growers who might be interested in same. Thank you.

## A FEW REFERENCES FROM UNSOLICITED LETTERS

Hamilton, Ont., Canada.

Dear Sirs—We had good results last year from your peas and want to have you duplicate our last order at once. Yours truly,

L. FLORAL CO.

Aschaffenburg, Germany.

Dear Sirs:—Mrs. Reddick was strong growing and the best of 12 varieties. Duplex Sunset and Skylark which you were kind enough to add free last year were the best I had and I ask you to send the following. Respectfully yours,

G.R.

New Orleans, La.

Dear Mr. Zvolanek:—I am writing for some more of your marvelous seed this season, hoping you will be able to fill my order. . . . These seed seem to do very well down here. Sincerely yours,

A. S. & SON

Pawhuska, Okla.

Gentlemen:—We have used your seed for 8 years and have had wonderful success. Yours very truly,

R.F.

Independence, Kansas.

Dear Sirs:—The sweet peas we received from you were very fine. Your Duplex Mixture is very fine. Yours very truly,

W.H.

Menard, Texas.

Gentlemen:—I want these to plant in the greenhouse, so am leaving it to your selection. I bought my seeds from you last winter and they were beautiful. Respectfully,

M. FLORAL CO.

Houston, Texas.

Dear Sirs:—Your sweet peas were fine last year. They grew 9 feet high. We had a cut of about \$25 per day from four double rows 50 feet long; perfect peas. Thanks.

G.W.J.

Georgetown, Texas.

Dear Sir:—I want quality not quantity. Have had good results with your seeds in the past. Yours truly,

S. FLORAL CO.

Exeter, California.

I had sweet peas blooming the first of November until May this year from seeds I purchased from you. The vines reached a height of over eight feet and the blooms were prolific and beautiful. The Butterfly sweet peas were a novelty and occasioned much comment and interest. Yours truly,

A.C.J.

Beaumont, Texas.

Gentlemen:—Have grown sweet peas from Zvolanek's seed intermittently since 1926 and find they are the finest in the world. Respectfully,

MRS. A. W.

## CULTURE SUGGESTIONS

Work soil at least 18 inches deep; use liberal amount of **Well decayed manure**. Cow manure is best. Use sprinkling of lime and bone; Soak seed in water for about 24 hours or until swelled up and then plant about 1½ to 2 inches deep in a well firmed soil that is good and moist, but not sticky. (DO NOT SOAK WHITE SEEDED VARIETIES).

Peas will not do well in too loose a soil. Plant one inch apart and later thin to about six inches. Do not water until seeds have begun to germinate. After germination has taken place give a good soaking. **MOST FAILURES ARE CAUSED BY WATERING BEFORE SEED HAS SPROUTED.** If weather is hot use some kind of shading. Protect young plants from birds outdoors. Look for Green Aphids regularly as this insect is the worst enemy. Spraying with nicotine, one part nicotine to 400 parts water with spray gun is best. There are also many other good insecticides which are excellent for the control of Aphids. Give young plants substantial supports in order that they may climb and produce good flowers. Poor flowers with crooked stems are worthless. Liquid manure feeding after they come in bloom will lengthen the flowering period and produce better flowers. Pick all flowers daily as this also lengthens the flowering period. Always keep the surface earth loose and never allow a crust to form. If grown indoors keep ventilators open to keep the air as dry as possible. A house that is kept damp and sultry will cause too much growth and the sweet peas will not bloom as soon as they should, and then will begin to bloom too high up. Early sweet peas usually bloom from 75 to 100 days after seed is planted. Leading commercial colors are in order named: Pink, Lavender, White, Salmon, Orange, Blue, Red. Other colors should be used in lesser quantities. One ounce of Sweet Pea Seed will plant about 25 feet of row.

## CONDITIONS OF SALE

Send your orders as soon as possible after receiving catalog to insure prompt delivery. Orders are filled the same day as received and we exercise the utmost care in filling orders.

We raise all Sweet Pea and Calendula seeds described in our list. Owing to the handling of other flower seed not raised by us we are compelled to use the seedsman disclaimer.

**WILLIAM ZVOLANEK & CO.**, give no warranty, expressed or implied as to description, quality, productiveness or any other matter of any seeds we sell and we will not be in any way responsible for the crop. If purchaser does not accept seed on these terms they are to be returned immediately and the money paid for same will at once be refunded.

Any questions in regard to growing will be cheerfully answered. In case of shortage or crop failure we will take the liberty of substituting with the best and nearest color. If this is not wanted, mark your order "No Substitute."

## TERMS

A 6% discount will be allowed on all orders with remittance enclosed and all such orders will be sent postpaid to any part of the postal union, or Canada. Orders not accompanied with remittance, postage will be added and if party is not known will be sent C.O.D., unless other arrangements are made in advance. To insure delivery of foreign orders, postal money order should accompany order with postage added or we cannot be held responsible for delivery. **ALL FOREIGN ORDERS MUST BE AT PAR WITH U. S. CURRENCY.**

**Ask For Our Special Prices On Lots of 10 Pounds or More.**

**WILLIAM ZVOLANEK**

**P. O. Box 142**

**Lompoc, California**

## SWEET PEA NOVELTIES FOR 1935

Sample packets of any two Novelties or any two varieties Sweet Pea seeds in our list, your choice, with order of \$5.00 or more:

**ZVOLANEK'S CASCADE:** (William Zvolanek) A fine new white seeded pure white. Semi-duplex, extra long stems. Same type and habit as our popular variety Mrs. H. S. Reddick. This is the finest white in existence.

**ZVOLANEK'S ST. NICHOLAS:** (William Zvolanek) Large brilliant Xmas Red which holds its color to the last and does well in the winter months. Extra fine for Christmas. Long stems with four flowers.

**ZVOLANEK'S ROSE FAVORITE:** (William Zvolanek) Excellent rose pink, extra large flowers which open up rose pink and as the flower gets older turns to a deep brilliant rose instead of fading out lighter as most pinks do. We have had this novelty in our trials for several years making observations. If left on the vine and the flowers are not picked it gives the impression that there are two distinct colors on the same vine.

**ZVOLANEK'S VIOLET:** (William Zvolanek) A new shade of violet in Early Sweet Peas. Very strong grower with long stems and well set flowers.

**ZVOLANEK'S DUPLEX NEW ERA:** (William Zvolanek) A double flashy light salmon that has real life and not a flat color. Flowers are extra large double and well set with fours. Growth is very thrifty. An excellent florist variety that will attract attention anywhere.

**PRICE on each:**             $\frac{1}{2}$  oz. \$1.00            1 oz. \$2.00

We have had all the above varieties tried out in different parts of the U. S. under glass as well as outdoors and have received excellent reports on same.

## WILLIAM ZVOLANEK'S CALIFORNIA BUTTERFLY SWEET PEA

While these sweet peas are not as large as the Spencers, they are a distinctly new type as a photo on cover shows. They grow as tall as the Spencers, but foliage is somewhat heavier. Flowers measure as much as two inches across when well grown, with stems 14 to 16 inches long. Three to four flowers on a stem as a rule. Fragrance is much more pronounced than that of the Spencers. While not the best for commercial purposes, no collection is complete without this new distinct type. Colors in Rose Pink, Black-seeded and White-seeded White, Lavender, Lilac, Navy Blue and mixed colors.

**PRICE ON EACH OZ.....\$1.00**

## STANDARD DUPLEX-RUFFLED VARIETIES

### All Duplex Varieties are Giant Size

NOTE: Duplex-Ruffled sweet peas are so called by the flower being with either double standards or wings or both, giving the flowers a very ruffled appearance. Generally two or three flowers being double, the top flower generally being single. Some flower spikes come all double. Some spikes will also come all four flowers single. When well grown, the largest percentage of spikes will be with double flowers.

#### **ZVOLANEK'S SONNY BOY:** (William Zvolanek)

Rich rose with a slight lemon suffusion. Very brilliant color. Giant size with extra long stems. We class this one as semi-duplex. Is a good first class commercial color. Do not overlook it.

**PRICE:** 1 oz. .50      4 ozs. \$1.75      1 lb. \$6.00

#### **ZVOLANEK'S DUPLEX SUNSET:** (William Zvolanek)

A giant deep salmon pink, extra large size. Several shades darker than Zvolanek's Dup. Salmon Pink. Extra long stem with four flowers. Fine florist variety.

**PRICE:** 1 oz. .50      4 ozs. \$1.75      1 lb. \$6.00

#### **ZVOLANEK'S DUPLEX BARONET:** (William Zvolanek)

A fine duplex or ruffled brilliant orange with exceedingly long stems; in fact the longest stemmed double we list. Giant flowers with uniformly four flowers. This is a first class florist variety and you will not be disappointed in choosing this variety.

**PRICE:** 1 oz. .75      4 ozs. \$2.75      1 lb. \$8.00

#### **ZVOLANEK'S DUPLEX WHITE:** (William Zvolanek 1929 Introduction)

An enormous duplex white with always four flowers on extra long stems, flowers exceptionally well placed. Two or three flowers on stems nearly always come double. Without doubt one of the finest white-seeded whites.

**PRICE:** 1 oz. .50      4 ozs. \$1.75      1 lb. \$6.00

**BURPEE WHITE (1933):** We have tried this variety in our trials and find it very similar to our Zvolanek Duplex White. Very close to a duplication.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

#### **ZVOLANEK'S DUPLEX WHITE WAVE:** (William Zvolanek)

Fine double black-seeded pure white. Fairly large flowers and very ruffled.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

#### **ZVOLANEK'S DUPLEX REVELATION:** (William Zvolanek)

Fine double blue of medium size and very ruffled. Color of Zvol. Blue or Blue Bird. Long stems and vigorous growth.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

#### **ZVOLANEK'S DUPLEX ORCHID:** (William Zvolanek)

Fine double orchid lavender; a new color in sweet peas. Blooms in 60 days. Flowers very double with good stems and long blooming period. Short crop.

**PRICE on Each:** ½ oz. 60c      1 oz. \$1.00



**ZVOLANEK'S MISS CANADA:** Clear pink large flowers. Blooms very early and all flowers with double standards. Long wiry stems. Blooms in 60 days.

**PRICE:** 1 oz. 40c      4 ozs. \$1.50      1 lb. \$5.00

**ZVOLANEK'S MISS OTTAWA:** Dark rose, same type as Miss Canada, and double flowering. Blooms in 60 days.

**PRICE:** 1 oz. 40c      4 ozs. \$1.50      1 lb. \$5.00

**ZVOLANEK'S DUPLEX PALE BLUE:** (William Zvolanek) Giant duplex pale blue with extra long stems and a vigorous grower.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S DUPLEX LILAC** (William Zvolanek) Giant mauve lilac. Very rich color with extra long stem and vigorous grower.

**PRICE:** 1 oz. 75c      4 ozs. \$2.75      1 lb. \$8.00

**ZVOLANEK'S DUPLEX LAVENDER:** (William Zvolanek) Fine double lavender, Giant flowers, medium stems, fours. New.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S DUPLEX NAVY BLUE:** (William Zvolanek) Large double navy blue. Flowers well spaced and very double, and nearly always fours. A fine duplex blue.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S DUPLEX BLUE:** (William Zvolanek) Large duplex blue about the color of Zvolanek's Blue Wonder, only the flowers are very duplex. Long stems and extra large flowers. Fine florist variety.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S DUPLEX SALMON PINK:** (William Zvolanek) Fine large light duplex salmon pink with a fine orange shine on the standards. Very double and extra long stems, and extra large flowers with four regularly.

**ZVOLANEK'S DUPLEX PRINCESS:** (William Zvolanek) Giant light salmon pink, about the same shade as Z. Princess, only the flowers are very duplex and larger. This is the lightest salmon pink shade. Nice long stems with four flowers. Fine florist variety.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S DUPLEX CARMELITA:** (William Zvolanek) Fine duplex or ruffled salmon rose, or light orange. Very long stems with giant flowers. Extra good florist variety.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S DUPLEX CLARET:** (William Zvolanek) A fine double claret red. Giant size and excellent self color. Four flowers on a good stem.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S DUPLEX CREAM:** (William Zvolanek) The finest creamy yellow to date which is darker than Golden Orchid. Large flowers on long stems and most of the flowers come duplex when well grown.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S DUPLEX MIXTURE:** All of the above colors and others not yet on the market in straight colors. Try this mixture and you will use no other at any time.

**PRICE:** 1 oz. 40c      4 ozs. \$1.50      1 lb. \$5.00





A FIELD OF OUR NEW VARIETY ZVOLANEK ROSE FAVORITE IN FULL BLOOM

#### REGULAR LIST OF STANDARD VARIETIES SWEET PEA SEED

All the following Sweet Peas are extra good for either indoor or outdoor culture.

Seed will be ready for shipment about June 1, 1935.

#### ROSE PINK SHADES

##### ZVOLANEK'S SUPER ROSE: (William Zvolanek)

We have experimented with the rose pink shade for the last five years and have made daily comparison with other varieties of the same shade and have found it superior in all cases with other rose pinks. The color is slightly deeper than Zvol. Pink with large bold flowers on extra-long stems and usually starts with four flowers to a stem. Plants are of strong growth and free flowering. This variety is absolutely the best we have ever seen for the florist.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb. \$6.00

##### ZVOLANEK'S PINK BEAUTY: (William Zvolanek)

A giant light rose pink with extra long stems and vigorous growth. The lower flowers on the stem usually comes a good duplex. A shade lighter than Zvol. Rose. Another good florist variety.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb. \$6.00

##### ZVOLANEK'S LOS ANGELES PINK: (William Zvolanek)

Large rose pink with exceedingly long stems, slightly lighter than Miss Louise Gude and flowers the size of Zvol. Rose. Very popular.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

##### ZVOLANEK'S PINK: (William Zvolanek)

Almost the same as Zvolanek's Rose, but slightly darker. A very strong grower with longer stems, large round standards, making it appear larger, re-selected.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

**ZVOLANEK'S ROSE:** A large beautiful self rose of immense size. Re-selected. A-1 commercial variety.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

**ZVOLANEK'S CALIFORNIA SUNSHINE:** (William Zvolanek) Extra large rose pink evenly suffused with lemon, making it a brilliant color. Extra long stems, vigorous growth and giant flowers. Extra good.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb. \$6.00

#### DEEP ROSE

**ZVOLANEK'S ROSE FLARE:** (William Zvolanek) Rich brilliant deep rose on white ground. Giant flowers well placed on extra long stems and of vigorous growth. Extra fine florist variety.

PRICE: 1 oz. 50c 4 ozs. \$1.75 1 lb. \$6.00

##### ZVOLANEK'S ARISTOCRAT: (William Zvolanek)

A fine large extra deep rose. One of the finest deep rose colors we have ever seen. Standards have a slight orange shine. A giant in size with extra long stems and nearly always four flowers. An outstanding sweet pea in every way, and fine florist variety.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

##### ZVOLANEK'S RADIANCE: (William Zvolanek)

New dark Radiant Rose. Magnificent either in daylight or under artificial light. A giant in size which is neither too light nor too dark, extra long stems, and all fours. The finest in its class.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

**ZVOLANEK'S PERFECTION:** Bright dark rose and the same type of flower and grower as Zvolanek's Rose. A wonderful color.

PRICE: 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

## LAVENDER

**ZVOLANEK'S SKYLARK:** (William Zvolanek) A fine clear light lavender with large flowers and extra long stems. A tall grower, exactly the same color as the popular Mrs. Chas. Zvolanek, but again as large. The most popular lavender. Better than Harmony.

**PRICE:** 1 oz. 50c 4 ozs. \$1.75 1 lb. \$6.00

**ZVOLANEK'S MONARCH** (William Zvolanek) A darker giant lavender, absolutely the largest lavender on the market. A vigorous grower, with four flowers on a long stem. None other so good.

**PRICE:** 1 oz. 50c 4 ozs. \$1.75 1 lb. \$6.00

**HARMONY:** Large clear Lavender.

**PRICE:** 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

## WHITE

**ZVOLANEK'S PURE WHITE:** (William Zvolanek) The finest pure white (black seeded) we have ever developed. Flowers large on long stems and vines of vigorous growth. The finest black-seeded pure white ever put on the market anywhere.

**PRICE:** 1 oz. 50c 4 ozs. \$1.75 1 lb. \$6.00

**ZVOLANEK'S WHITE CLOUD:** (William Zvolanek) A giant sized, white seeded, white with long stems, and mostly four flowers to a stem. This variety bleaches out a nice pure white.

**PRICE:** 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

**ZVOLANEK'S WHITE ROSE:** Large, Pure White, white seeded.

**PRICE:** 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

**ZVOLANEK'S GIANT VENUS:** (William Zvolanek) A giant white with edges of standards and wings clearly edged with deep pink. Flowers of enormous size, and a vigorous grower. Long stems with three and four flowers.

**PRICE:** 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

## LIGHT SALMON-PINK SHADES

**ZVOLANEK MRS. H. S. REDDICK:** (William Zvolanek) Growers, do not overlook this excellent variety as it is by far the best variety of Early Sweet Pea on the market today. It is a brilliant flesh pink with a suspicion of Salmon in the standards. Giant flowers on extremely long stems; even the laterals on this variety hold their long stems. The variety is of semi-duplex type and is a choice florist variety. We have received many glowing reports on it. Its color will fit into any kind of floral design.

**PRICE:** 1 oz. 50c 4 ozs. \$1.75 1 lb. \$6.00

**ZVOLANEK'S FAWN PINK:** (William Zvolanek) A rich salmon pink exactly the same type as the above Mrs. Reddick. Giant flowers of semi-duplex type with extremely long stems. The cream ground enlivens the flowers. Also fits into any floral design.

**PRICE:** 1 oz. 50c 4 ozs. \$1.75 1 lb. \$6.00

**RADIANT No. 13:** Rose pink suffused with salmon of the Improved Ball Rose color but much more brilliant. Fine florist variety. Well liked in many markets.

**PRICE:** 1 oz. 40c 4 ozs. \$1.25 1 lb. \$4.00

**SALMON-ORANGE****ORANGE****ORANGE-SCARLET**

**ZVOLANEK'S ORANGE BEAUTY:** (William Zvolanek) Extra fine giant fiery orange and very brilliant. A beauty and much admired wherever seen. A first class florists variety with long stems. Do not overlook this one.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S ORANGE SUPREME:** (William Zvolanek) Extra large, long stemmed, free blooming, fiery orange. An exceptionally good color in this class and in demand. Finest florist variety, cannot be beat.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S EMBERS:** (William Zvolanek) Salmon orange of large size. A fine color and extra good for mid-winter. Blooms earlier than other varieties planted at the same time. First class for Greenhouses.

**PRICE:** 1 oz. 40c      4 ozs. \$1.25      1 lb. \$4.00

**VULCAN:** Vivid Scarlet Orange.

**PRICE:** 1 oz. 40c      4 ozs. \$1.25      1 lb. \$4.00

**BLUE, LILAC, CLARET**

**ZVOLANEK'S TRUE BLUE:** (William Zvolanek) A fine blue with extra long stems and nearly always four flowers, lighter than Blue Sensation and about the same type, only the color is much clearer with no trace of violet.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S AZURE BLUE:** (William Zvolanek) A fine azure blue, slightly darker than Zvolanek Blue Wonder and very clear. The clearest blue on the market today. About the size of Zvol. Rose, with long stems and three to the stem.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S GIANT NAVY BLUE:** (William Zvolanek) A giant sized navy blue. Very clear and the largest dark blue in commerce. Extra long stems, with four flowers, well spaced. A fine florist variety.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S GIANT LILAC:** (William Zvolanek) A giant sized mauve or light lilac. Vigorous grower long stems with four flowers. An excellent color.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

**ZVOLANEK'S CRUSADER:** (William Zvolanek) A giant sized deep claret, with extra long stems with four flowers.

**PRICE:** 1 oz. 50c      4 ozs. \$1.75      1 lb. \$6.00

## RED AND OTHER COLORS

**ZVOLANEK'S RUBY:** (William Zvolanek) Ruby red. Very brilliant color, nothing like it in early flowering sweet peas and extra good for winter. Most of the flowers come a semi-duplex. A poor seeder and seed will be scarce. Short crop. Not over 1 oz. to a customer.

**PRICE:** 1 oz. .... \$1.00

**ZVOLANEK'S KANSAS CITY:** Xmas Red, large flowers, long stem.

**PRICE:** 1 oz. 40c      4 ozs. \$1.25      1 lb. \$4.00

**GRENADIER:** Bright, Poppy Scarlet.

**PRICE:** 1 oz. 40c      4 ozs. \$1.25      1 lb. \$4.00

**ZVOLANEK'S XMAS GEM:** Large pink, and White bi-color.

**PRICE:** 1 oz. 40c      4 ozs. \$1.25      1 lb. \$4.00

**ZVOLANEK'S GOLDEN ORCHID:** Creamy Yellow.

**PRICE:** 1 oz. 40c      4 ozs. \$1.25      1 lb. \$4.00

**CALIFORNIA PINK MIXTURE:** Pink mixed.

**PRICE:** 1 oz. 35c      4 ozs. \$1.00      1 lb. \$3.00

**CALIFORNIA PASTEL MIXTURE:** All Orange, Salmon, Salmon-pink, Red and Pastel Pink shades.

**PRICE:** 1 oz. 35c      4 ozs. \$1.00      1 lb. \$3.00

**CALIFORNIA LAVENDER and BLUE MIXTURE:** All shades of Lavender, Light and Dark Blue and Claret.

**PRICE:** 1 oz. 35c      4 ozs. \$1.00      1 lb. \$3.00

**CALIFORNIA MIXTURE:** Mixed, all colors.

**PRICE:** 1 oz. 35c      4 ozs. \$1.00      1 lb. \$3.00

**ZVOLANEK'S BABY MIXTURE:** Semi-Cupid, grow about 16 inches high, good for border planting.

**PRICE:**                      1 oz. 50c                      4 ozs. \$1.75

## OTHER SWEET PEA VARIETIES WE HAVE IN STOCK

**Annie Laurie,** deep rose pink small flowers long stem.

**Mrs. William Zvolanek,** giant rose pink overlaid orange.

**Zvolanek Velvet Pink,** giant light pink faint touch orange.

**Zvolanek Sunshine,** darker giant light pink touched orange.

**Giant Rose,** Large rose.

**Zvolanek Michigan,** Pure Lavender.

**Zvolanek Boston,** Mammoth Lavender.

**Zvolanek, Royal Lavender,** light Lavender bordering light blue.

**Edw. Zvolanek,** pure sparkling Lavender.

**Mrs. Chas. Zvolanek,** light Lavender.

**Zvolanek White,** white-seeded White.

**Snowstorm,** white-seeded White.

**White Harmony,** black-seeded White.

**Glitters,** Orange Scarlet.

**Mrs. Kerr,** rich Salmon.

**Zvolanek Blue Wonder,** large clear Blue.

**Zvolanek Blue Sensation,** clear blue Self.

**Zvolanek Indigo Blue,** dark Blue Self.

**PRICE on each of Above:**

1 oz. 40c                      4 ozs. \$1.25                      1 lb. \$4.00

## CALENDULA

Our Stocks of Calendula are worked up from single plant selections and are the finest. None better. All even large flowers. A trial will convince you.

**CALENDULA FRILLED BEAUTY:** (William Zvolanek) New Orange Calendula with frilled and lacinated petals. Entirely different from Orange shaggy.

**PRICE:** 1 oz. \$1.00 4 ozs. \$3.00

**CALENDULA FRILLED SUPREME:** (William Zvolanek) Another one of our new frilled calendulas. Very double orange with dark center. Entirely different from Orange shaggy.

**PRICE:** 1 oz. \$1.00 4 ozs. \$3.00

**CALENDULA SENSATION  
CALENDULA BALL ORANGE  
CALENDULA LEMON QUEEN  
CALENDULA BALL GOLD  
CALENDULA SUPREME**

**CALENDULA SUNSHINE:** (Chrysantha) Buttercup Yellow. Loose petaled with extra long stems.

**CALENDULA YELLOW SENSATION:** (William Zvolanek) This is one of our own selection of Sensation. Bright yellow light eye.

**PRICE on Each:** 1 oz. \$1.00 4 ozs. \$3.00

## WILT-RESISTANT ASTERS

We are sure you will have better results with the **Wilt Resistant Strains** than with the ordinary strains. These asters are only resistant to rot fungus known as Fusarium Conglutinans Var. Callistephi, and not other aster complaints.

**EARLY BEAUTY WILT RESISTANT:** Bloom from July until frost. Carmine Rose, Crimson, Purple, Sept. Beauty (flesh pink), Azure Fairy (Azure Blue), White and Finest Mixed. Price on separate colors or mixed.

$\frac{1}{4}$  oz. 65c  $\frac{1}{2}$  oz. \$1.25 1 oz. \$2.00

**AMERICAN BEAUTY WILT RESISTANT:** Bloom from August until frost. Carmine Rose, Crimson, Purple, Flesh Pink, and Finest Mixed. Price on separate colors or Finest Mixed.

$\frac{1}{4}$  oz. 65c  $\frac{1}{2}$  oz. \$1.25 1 oz. \$2.00

**IMPROVED CREGO OR GIANT BRANCHING COMET WILT RESISTANT:** Robust double and well formed. Finest for all purposes. Deep Rose, Azure Blue, Peach Blossom (Lavender Pink), Purple or Dark Blue, Shell Pink.

**PRICE ON SEPARATE COLORS:**

$\frac{1}{4}$  oz. 35c  $\frac{1}{2}$  oz. 60c 1 oz. 95c

**SUPER GIANT LOS ANGELES:** (Not Wilt Resistant) New extremely large shell pink.

**PRICE:**  $\frac{1}{4}$  oz. 75c  $\frac{1}{2}$  oz. \$1.50 1 oz. \$2.75

## LARKSPUR ANNUAL

**LARKSPUR GIANT IMPERIAL or SPIRE:** The finest florist strain, base branching.  
**Blue Bell (Azure Blue),**  
**Los Angeles Improved (Rose on Salmon)**  
**Blue Spire, White Spire, Lilac Spire, Carmine King, Exquisite Pink, Gloria (deep rose), Miss California (deep pink on salmon),** Price on separate colors:

$\frac{1}{2}$  oz. 40c

1 oz. 75c

4 ozs. \$2.75

## NEW DOUBLE SWEET-SCENTED NASTURTIUMS

A Novelty of merit which can be grown in the greenhouse just like sweet peas or are excellent for outdoor planting.

**NASTURTIUM DOUBLE SCARLET GLEAM:** A double sweet-scented scarlet.

**PRICE:** 1 oz. 25c 4 ozs. \$1.00 1 lb. \$3.75

**NASTURTIUM DOUBLE GLEAM HYBRIDS:** A mixture of gorgeously colored double sweet-scented and well-formed flowers.

**PRICE:** 1 oz. 15c 4 ozs. 60c 1 lb. \$2.00

**NASTURTIUM GOLDEN GLEAM:** Golden yellow double nasturtium. In great demand for cut flowers and pots or bedding.

**PRICE:** 1 oz. 10c 4 ozs. 35c 1 lb. \$1.25

## S T O C K S

Florists strains with a high percentage of doubles. Grown for us by specialists.

**IMPROVED COLUMN TYPE:** (Non branching)  
Most of the plants produce one large flower spike therefore can be planted closely together.  
**Ball White, Ball Dwarf White, Gloria (dwarf brilliant crimson), Light Blue, Purple, Ruby, Silvery Lilac (beautiful lavender lilac).**

**Price on Separate Colors:**  $\frac{1}{4}$  oz. \$2.50 1 oz. \$9.00

**Mixed Colors:**  $\frac{1}{4}$  oz. \$2.25 1 oz. \$8.00

**IMPROVED BISMARCKS:** Very early branching, Lavender, White, Rose, Canary Yellow, Antique Copper (copper red), Golden Rose (light golden rose), Elk's Pride (royal purple), Lilac, Cham-ois Rose, and Mixed.

**Price on Separate Colors:**  $\frac{1}{4}$  oz. \$1.00 1 oz. \$3.00

**BEAUTY OF NICE:** White (Mont Blanc), Flesh Pink (Beauty of Nice), Old Rose (Belle de Naples), Salmon Rose (Salmon King), Light Blue (Cote de Azure), Carmine Rose (Abundance), Deep Rose Pink (American Beauty), Rose Pink, Rosy Lilac, Deep Blue.

**Price on Separate Colors:**  $\frac{1}{4}$  oz. 75c 1 oz. \$2.25

**Mixed All Colors:**  $\frac{1}{4}$  oz. 60c 1 oz. \$2.00



**PERPETUAL BRANCHING:** (Giant Perfection)  
 Very early and free blooming. Silvery Lilac (Empress Augusta Victoria), White (Princess Alice), Rose (Very Clear), Pale Blue (May Queen), Terra Cotta Rose (Heatham Beauty), Violet (Sapphire), Canary Yellow.

**Price on Separate Colors:**     $\frac{1}{4}$  oz. 75c    1 oz. \$2.25  
**Mixed All Colors:**             $\frac{1}{4}$  oz. 60c            1 oz. \$2.00

**NEW GIANT WHITE:** (Shasta) Glistening White and very large, extra fine.

**Price:**                             $\frac{1}{4}$  oz. \$1.25                            1 oz. \$4.00

**DWARF TEN WEEKS:** Compact branching suitable for pot planting. Bright Pink, Lavender, White, Peach Blossom, Purple, Blood Red, Rose, Yellow.

**Price on Separate Colors:**     $\frac{1}{4}$  oz. 75c    1 oz. \$2.50  
**Mixed All Colors:**             $\frac{1}{4}$  oz. 50c            1 oz. \$1.75

**DIANTUS SWEET WIVELSFIELD:** Improved form of annual Sweet William, very good for cut flowers or for borders. Also good for rock gardens.

**Choice Mixed Shades:**         $\frac{1}{2}$  oz. 40c        1 oz. 75c

**MARIGOLD TALL AFRICAN:** (Fistulosa).

**All Double Orange:**    1 oz. \$1.25    4 ozs. \$4.75  
**All Double Lemon:**    1 oz. \$1.25    4 ozs. \$4.75  
**Orange Prince:**        1 oz. 75c        4 ozs. \$2.75

**MARIGOLD GUINEA GOLD:** Orange loosely ruffled flowers resembling a carnation.

**PRICE:**                            1 oz. \$1.00                            4 ozs. \$3.50

**DOUBLE FRENCH DWARF MARIGOLD:** (Monarch strain) A fine mixture of very double dwarf habit and attractive colors.

**PRICE:**                            1 oz. 45c                            4 ozs. 90c

**POPPY NAUDICAULE:** (Iceland Poppy)  
**Sanford Giants.** This is the best strain for cutting with very strong stiff stems and a well balanced mixture of colors.

**PRICE:**     $\frac{1}{4}$  oz. 75c     $\frac{1}{2}$  oz. \$1.25    1 oz. \$2.25

**Coonara Strain,** rose, pink, salmon, and pastel shades all mixed. An excellent mixture of these shades.

**PRICE:**     $\frac{1}{4}$  oz. 75c     $\frac{1}{2}$  oz. \$1.25    1 oz. \$2.25

**Gartref Strain,** New art shades with picotee edges, with a wide range of colors.

**PRICE:**                             $\frac{1}{4}$  oz. \$2.75                             $\frac{1}{2}$  oz. \$5.00

**SALPIGLOSIS:** (Painted Tongue) Lily-like flowers growing three feet high. In separate colors of Red and Gold, Rose and Gold, Violet and Gold, White and Gold, Brown and Gold, and Choice Mixed.

**PRICE on each:**     $\frac{1}{4}$  oz. 25c     $\frac{1}{2}$  oz. 45c    1 oz. 85c

**GYPSOPHILIA (Elegans):** (Baby's Bre Market, medium sized white; Conver large white; Carmine, smaller carmine

**PRICE on each:**    1 oz. ....

